



香港電器工程商會有限公司

HONG KONG ELECTRICAL CONTRACTORS' ASSOCIATION LIMITED

香港灣仔莊士敦道一九五至一九七號廣亞大樓八字樓(入口在譚臣道 114 號)
8/F., Kwong Ah Building, 195-197 Johnston Road, Wanchai, Hong Kong. (Entrance at 114 Thomson Road)

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香港機電工程商聯會創會成員 A Founding Association of The Hong Kong Federation of Electrical and Mechanical Contractors

Our Ref: 檔案: P157(R1)

第十八期會刊

敬啟者:

時光荏苒，不覺間本會之雙年刊第十八期又開始籌備，承蒙各會員與同業先進過去多年的鼎力支持，會刊內容越趨豐富。隨著會務迅速發展，會刊已成為本港業內廣泛傳閱之刊物，亦成為海外各友會間以至海內外工程從業員尋找產品資料的上佳媒體。

本期(第十八期)會刊將發行 1,500 本，本刊可發揮強大的廣告效力，有助 貴公司推廣產品及服務，拓展商機。

本會刊將於 2017 年 11 月出版，謹誠邀 貴公司藉此良機，惠賜廣告，現隨函附上第十八期會刊認登廣告表格。如惠賜廣告，請於 2017 年 7 月 31 日前回覆，在此多謝台端鼎力支持。如有任何查詢，請致電本會辦公室聯絡，電話: 852 - 2572 0843。

香港電器工程商會

會刊及會員通訊組謹啟

日期: 2017 年 5 月 19 日

18th Edition Association Journal

Dear Sir / Madam

Time passes quickly and it is time for us to prepare the 18th edition of our biennial Association Journal. With your continuous support over the past 17 issues, the Journal was able to grow along with the Association. With the enriched contents, the Journal is regarded as the most informative guide for own electrical industry.

For the coming Journal, we plan to publish 1500 copies. With this large circulation base, we believe companies will find it worthwhile to promote their images, services and products through our Journal. The 18th edition of our biennial Association Journal is scheduled to release in November 2017. Your company is most welcome to place your promotional advertisement on the industry's most valuable guide. Enclosed please find a copy of the booking form for your information. For booking, please return the form on or before 31 July 2017.

If you need further information, please contact our office staff at Tel: 852 - 2572 0843.

Regards

HKECA

Journal & Newsletter Committee

Dated: 19 May 2017



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第十八期會刊 - 廣告訂位表格

18th Edition Journal- Advertisement Booking Form

- | | | |
|---|--------------------------|-----------------------|
| 1. Back cover 4-colour 封底外頁全版彩色 (售罄) | <input type="checkbox"/> | HK\$25,000/page 頁 |
| 2. Inside front cover & right page 4-colour (售罄)
封面內頁及右頁彩色 | <input type="checkbox"/> | HK\$38,000/2 pages 頁 |
| 3. Inside back cover & left page 4-colour (售罄)
封底內頁及左頁彩色 | <input type="checkbox"/> | HK\$29,000/2 pages 頁 |
| 4. Full page 4-colour page 2-20 全頁彩色第 2-20 頁 | <input type="checkbox"/> | HK\$10,800/page 頁 |
| 5. Full page 4-colour 全頁彩色 | <input type="checkbox"/> | HK\$7,300/page 頁 |
| 6. Full page black/white 全頁黑/白 | <input type="checkbox"/> | HK\$5,300/page 頁 |
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請把表格於 2017 年 7 月 31 日前電郵 adm@hkeca.org 或傳真: 2838 2532 至本會登記。
Please send in the completed form by fax 2838 2532 or adm@hkeca.org on or before 31st July 2017.

MATERIAL REQUIREMENTS 來稿標準

File Format : JPG (over 300 dpi) or AI File

Size 尺寸 : Full page advertisement 全頁廣告 210 mm X 285 mm (請預留出血位 5mm)

Half page advertisement 半頁廣告 180 mm X 120 mm (請預留出血位 5mm)

Advertising rates are exclusive of films & artwork production 以上費用不包括菲林片及製作費

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